September 15, 2008

Dear Adventure Traveler:

Imagine camping under the stars in Africa, hiking and paddling your way through the rainforests of Costa Rica, or following in the footsteps of the ancient Inca as you backpack along the Inca trail to Machu Picchu. Turn these dreams of adventure into memories you will cherish forever by joining Adventure Travel Tours on one of our four new adventure tours.

To tell you more about these exciting new adventures, we are offering several presentations in your area. These presentations will focus on the features and cultures of the region. We will also show you pictures of the places you will visit and activities you can participate in, as well as a detailed agenda and package costs. Plan to attend one of the following presentations:

**Date Time Location Room**

January 5 8:00 p.m. Crowne Plaza Boardroom B

February 3 7:30 p.m. Airport Manor Flight Deck Room

March 8 8:00 p.m. Renaissance Hotel Pacific Room

In appreciation of your past patronage, we are pleased to offer you a 10% discount off the price of any of the new tour packages. You must book the trip at least 60 days prior to the departure date. Please turn in this letter to qualify for the discount.

Our vacation tours are professionally developed solely for your enjoyment. We include almost everything in the price of your tour while giving you the best possible value for your dollar. All tours include these features:

* **All accommodations and meals**
* **All entrance fees, excursions, transfers and tips**
* **Professional tour manager and local guides**

We hope you will join us this year on another special Adventure Travel Tours journey. With Adventure Travel Tours each day is an adventure. For reservations, please see your travel agent or contact Adventure Travel Tours directly at 1-800-555-0004.

Best Regards,

[Author], Advertising Coordinator

Adventure Travel Tours

**Adventure Travel Tours**

**New Adventures**

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Attention adventure travelers! Attend an Adventure Travel presentation to learn about some of the earth’s greatest unspoiled habitats and find out how you can experience the adventure of a lifetime. This year we are introducing four new tours that offer you a unique opportunity to combine many different outdoor activities while exploring the world.

**India Wildlife Adventure**

**Inca Trail to Machu Picchu**

**Safari in Tanzania**

**Costa Rica Rivers and Rainforests**

Presentation dates and times are January 5 at 8:00 p.m., February 3 at 7:30 p.m., and March 8 at 8:00 p.m. All presentations are held at convenient hotel locations in downtown Los Angeles, Santa Clara, and at the LAX airport.

**Call Student Name 1-800-555-0004 for presentation locations, a full color brochure, and itinerary information, costs, and trip dates.**

**Visit our Web site at www.adventuretraveltours.com**